

I AM a web designer and front-end developer who is influenced by art and technology. Inspired by my passion in visual communications, I create and direct wonderful user experiences on the web. My design and development philosophy: Make it simple, but significant.

Languages

HTML 5, CSS 3, JavaScript, PHP

Frameworks

jQuery, Bootstrap, Angular

Backend sites

Exact Target, Drupal, WordPress, Magento, Ooyala, YouTube, Responsys

Programs

Adobe Creative Cloud (Photoshop, Dreamweaver, Illustrator, InDesign), Microsoft Office, Flash, Final Cut Pro

Platforms

Mac OSX, iOS, Windows, Unix, Android

Knowledgeable in

Responsive Web Design, SEO, SEM, UI/UX Design, Google Analytics, xCode

Skills

Independent, project management, collaboration, iPad, iPhone, tablet and mobile design, typography, publication design.

WORK EXPERIENCE

Stella & Dot - Front-End Web Developer / Web Designer - www.stelladot.com 2008 - Current

- Front-end web development utilizing HTML5, CSS3 and JavaScript to bring marketing campaigns for the web and email to life. Took Photoshop designs and optimized them for our website, mobile site and marketing email communications. Testing cross browser/device functionality to deliver the best looking campaigns.
- Converted the website and marketing emails to use responsive styling to provide the best viewing experience for users on different devices which has increased engagement and conversion.
- Designed and developed landing pages and assets. Guided designers with the best practices for designing responsive website and email assets.
- Managed and advised local and international designers with best practices and guidelines on creating responsive web experiences.
- Helped launch new sites and platforms in other countries (Quebec, UK, France, Germany, Ireland and more.)

Uno & Company - Front-End Web Developer / Designer & Owner - www.unoandco.com 2013 - Current

- Created a responsive website that put the images of the clothing into the main focus.
- Worked in WordPress and MarketPress for the CMS and shopping cart solution. Made tweaks to CSS, PHP and HTML to output what I visioned for the site. Integrated PayPal for processing payments.
- Designed, sourced and manufactured apparel.

HomeGrown Outfitters - Freelance Front-End Web Developer / Designer - www.hgoutfitters.com 2009 - Current

- Created a web presence that uniquely identified HomeGrown's brand and culture.
- Used WordPress and MarketPress for the backend and shopping cart system. Integrated PayPal for processing online payments.
- Took product photography, edited and optimized images and also designed logos and graphic t-shirts.

Mostly British Film Festival - Freelance Front-End Web Developer / Designer - www.mostlybritish.org 2009 - Current

- Created a web presence for the Mostly British Film Festival where viewers can read about the current featured movies and purchase tickets.

EDUCATION

San Francisco State University

Bachelor of Arts in Industrial Design with an emphasis in Visual Communications

Graduated 2005

References available upon request.